



## **Timeline Festival Committee Minutes.**

**Saturday February 16<sup>th</sup> 2019**

The meeting convened at 2.20 pm.

**Present** were Keith Day, Chase Day, Mark Haviland, Peter Hinchey, Rob Powell, Jarrah Stinchcombe-Wighton, Chris Tosh, Sarah Tosh and Melissa Dimond (General Manager at Kryal Castle)

**Apologies** were received from Mark Pountney

### **Previous Minutes**

- The minutes of the previous meeting were read.
- Chris moved that the minutes be accepted.

### **Correspondence**

- There was no new correspondence.

**Finance:** Finances currently stand at \$2077.61. Keith noted some small outgoings including the domain name and the survey monkey.

### **New Member Applications**

- No new membership applications were received.

### **General Business**

- The date for the 2019 event has been fixed for October 19<sup>th</sup> and 20<sup>th</sup>.
- Approximately 1700 tickets were sold for the 2018 event.
- Feast tickets for the 2019 event (Saturday night) will be priced at \$65, with an early bird price of \$55. Merchants can attend the feast for \$55.
- Keith asked for extra cleaning of the toilets at the 2019 event as there were a number of issues raised during the last event regards to overflowing and general cleanliness.
- There was discussion of gate management. Sixteen per cent of public responders to the survey said they didn't pay to go into the castle.
- There was debate on the notion of having the ticketing take place at the site entry. There

was consideration of moving the encampments off the terraces into the paddock, but this was deemed as unsuitable.

- Chris mentioned that with ticketing taking place at the bottom entry, it would no longer be necessary to guard the re-enactors' gate.
- Chris said we would need better fencing down the driveway, and a price of \$1200 for a hundred metres was quoted.
- Chase suggested barricading the encampments.
- Peter proposed issuing wristbands to the paying public. They would have to be a different colour to those of the re-enactors.
- There was a suggestion of charging half price to visit just outside the castle. This again would require a different colour of wristband.
- Chris asked if ticketing could be done where the committee tent has been up till now.
- Kryal highlighted the difficulties with Internet access. Wi-fi is an issue on account of the position of the tower.
- It was recorded that the NVG wants a fortified area. Keith proposed making the circular area Viking, which would free up an entire terrace.
- There was discussion of groups that don't get on with one another.

**Life membership:** There was discussion of Jarrah's membership status. It was confirmed that he has assisted at three Timeline events.

- Rob proposed that life membership be based on participation at three events, plus ratification by the committee.
- Chase suggested that attending three events makes you *eligible* for life membership. After the Special General Meeting (SGM), the names of everyone who is eligible will be put forward for committee consideration.
- **SGM Proposal 1:** A new membership category of life membership is to be created, whereby Timeline committee members will be eligible for life membership after serving at three sequential Timeline events, subject to committee ratification and ongoing good relations.
- **Resetting the financial year:** Chase raised the issue of running the financial year in synch with the calendar year. Mark H has examined the rules and sees no impediment to doing this.
- **SGM Proposal 2:** That the financial year of the incorporation be changed from July 1<sup>st</sup> - June 30<sup>th</sup> to January 1<sup>st</sup> - December 31<sup>st</sup>.
- It has been proposed to move the reception to the terraces, where registration can be carried out.
- The possibility was raised of having all the merchants outside the castle. Chase said having the merchants inside makes the castle more interesting.
- There was a suggestion of having Kryal panto people as roving "characters".
- There was discussion of breakfast and lunch options, and bar opening times. It was suggested that the Company of the Tavern might operate out of the Alehouse. It was announced that the Alehouse would be open on the Friday night.
- There was discussion of entertainment at the Alehouse, possibly involving Laszlo.
- There was discussion of floodlighting the castle at night. There would be lights at various locations.

- There was discussion of funding, with reference to Moorabool Shire.
- Chris urged more marketing in Melbourne, and with Visit Ballarat.
- Rob suggested signage at the AFL game in August at the Mars Stadium in Ballarat.
- Keith raised the prospect of a stand at the 2020 Supernova event. There was a proposal of raffling ten passes.
- Chris said we should tap into the B&B market, hotels, motels and school newsletters.
- Registration for merchants and groups is to open at the commencement of March, and close at the end of July. There would be an early bird discount for food. Feast booking was discussed.
- Re-enactors have three months to register, from August 1<sup>st</sup> onwards, with general admission also commencing at the same time. Early bird discounts from July 1<sup>st</sup>.
- Keith said fliers should be done in March. They would not specify individual groups attending.
- Chris proposed that sponsors get free entry. MD said Kryal would issue twenty passes, ten each of family passes and adult passes.
- The date of the next meeting was set for March 16<sup>th</sup> at Chris and Sarah's house in Deer Park at 2 p.m.
  
- The meeting closed at 4.10 p.m.